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Removal Policies

We want to organize the world's information, but some content on the web is sensitive or not appropriate for everyone to see. This page explains our policies for different types of content that Google will remove from web, image or video results.

Financial and Government-Issued Identification Numbers

We recognize that there are certain pieces of sensitive personal information can, if made public, put you at greater risk for identity theft, financial fraud, and other harm.

When it will help keep you safe and avoid harm, we may remove personal information from Google Search results.

Information we may remove

- National identification numbers like U.S. Social Security Number, Argentina Single Tax Identification Number, Brazil Cadastro de pessoas Físicas, Korea Resident Registration Number, China Resident Identity Card, etc.
- Bank account numbers
- Credit card numbers
- Images of signatures

Information we usually don't remove

- Date of birth
- Addresses
- Telephone numbers

How we decide if personal information should be removed

To decide if a piece of personal information creates significant risks of identity theft, financial fraud, or other specific harms, we ask:

- Is it a government-issued identification number?
- Is it confidential, or is it publicly available information?

- Can it be used for common financial transactions?
- Can it be used to obtain more information about an individual that would result in financial harm or identity theft?

We apply this removals policy on a case-by-case basis. If we believe that a removal request is being used to try and remove other, non-personal information from search results, we will deny the request.

We usually don't remove information that can be found on official government websites because the information is publicly available.

Request to have personal information removed

- To request to have personal information removed from Google Search results, use the [remove information from Google](#) page.
- If you have information you'd like removed for legal reasons, use the [legal removals page](#) instead.

Offensive images

Some images and videos can be offensive, especially if you haven't specifically asked for them in your search results. We do our best to remove offensive images and videos or hide them in search results. Depending on the situation, we may take one of the three actions below to remove offensive content from your results.

Remove images or videos from the results page

We remove images or videos from our search results if they include:

- Personal information, as described above
- Child sexual abuse imagery

We also remove images and videos for [legal reasons](#), such as valid copyright notifications that meet the requirements of the Digital Millennium Copyright Act.

Remove image and video thumbnails from search results

We may remove images or videos, or prevent them from showing in search results if the content contains:

- Pornography, including search queries with multiple meanings and search queries that are not offensive but could have offensive results
- Bodily functions or bodily fluids
- Vulgar words
- Graphic content, including: injuries and medical conditions, depictions of death and human body parts
- Animal cruelty or violence

Filter offensive content with the SafeSearch filter

When [SafeSearch](#) is turned on in your Google Account, it primarily filters pornographic images.

With SafeSearch, we filter images and videos that contain:

- Frontal nudity
- Graphic sex or sexual acts
- Artistic images and videos that focus on genitals or graphic sex

We do not filter images or videos that contain:

- Nudity that is medical, scientific or educational. For example, images of breastfeeding babies.
- A focus on a bare or scantily clad buttocks.
- Content where genitals are not the focus. For example, depictions of the Kama Sutra.
- Content depicting sexual fetishes and sexual themes that does not include nudity. For example, pop stars dressed in bondage gear.

SafeSearch does not automatically filter for violent content. We may manually filter images of extremely graphic violence so that they don't show up in search results.

More settings and preferences

Search results from your Google products

Save your search settings

“Looking for results in English?” notification

See instant results as you type

How helpful is this article:

Not at all helpful

Not very helpful

Somewhat helpful

Very helpful

Extremely helpful



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English

